

Living Mission



2020 was a year like no other.

Each year, our annual report is an opportunity to share with you the impact our organization has had on so many people around us. It is also important to share how you have been a part of that impact.

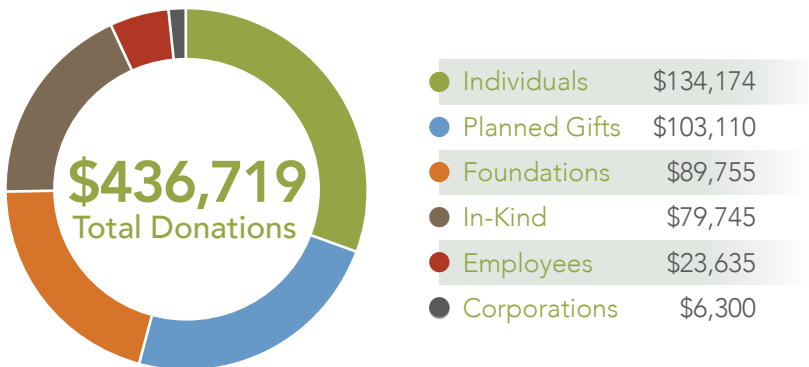
Our theme this year is Living Mission. Lutheran Life Villages will celebrate 90 years of service in 2021. We are blessed and we are humbled to reach this milestone. Lutheran Life Villages is built on our mission to serve as an expression of Christ's love. In 2020, so many things changed. Yet our mission stood strong. Our mission was alive and well throughout the challenging year. Our values of Leadership, Impact, Friendship and Excellence and our focus on our vision to be an employer of choice, a provider of choice and a thought leader in our community were guideposts down a challenging path.



A handwritten signature in black ink, appearing to read 'A.K.' with a stylized flourish.

Alex Kiefer, President and CEO, Lutheran Life Villages

Together, we're continuing to make more possible



Investing in our communities

It was an appropriate and inspirational finale to our \$2.3 million *Project Connect & Renew* capital improvements initiative. Thanks to our generous donors, who provided 100% of the funding, we completed renovations to the Memorial Chapel—the spiritual center of The Village at Anthony Boulevard campus. Renovations include updated HVAC, new carpet and new seating to offer improved access and flexibility for residents and guests who use wheelchairs.



Innovating the future of senior living

In 2018, we dared to envision a new kind of community: Piper Trail, a pocket neighborhood for active adults ages 55+. At the end of 2020, Piper Trail was a vibrant and engaging community of 33 members, who are an active presence both in the neighborhood, as well as within the larger Lutheran Life Villages community.



A Lutheran Life Villages Community

“The people are what really make it amazing!”

PHYLLIS HERMANN



Joining our mission

Piper Trail members quickly joined our core group of volunteers when the pandemic first began. Among their contributions: sewing much-needed masks and filling Christmas gift bags that delighted residents.

Proactive solutions that made a real difference

The Cove: A caring space for those recovering from COVID-19

Anticipating early on the potential severity of the pandemic, we created *The Cove*. The first of its kind in the region, *The Cove* was a specially designed isolation wing where COVID-positive residents received attentive care outside of a hospital setting.



Holiday Houses: Bringing families together – safely

With indoor visits restricted during the Holiday Season, we got creative. Funded by sponsors, these comfortable mobile units—which volunteers beautifully decorated—gave families safe spaces to share the joy of the season.



Online communication: Keeping families connected and informed

Launched in March 2020, our two COVID-specific website pages—LLV Family and Stand Together—continue to ensure that residents, families and associates have access to the most up-to-date information. From the beginning, we set the standard for honest, transparent and responsive communication.





Our Guiding Values are at the heart of everything we do.

Leadership We take responsibility to motivate ourselves and others to reach their full potential.

Impact We make a positive difference in the lives of others.

Friendship We build a foundation of trust by ensuring others feel genuinely seen, heard and valued.

Excellence We not only meet, but strive to exceed financial and non-financial goals through teamwork and continuous improvement.

Without our LIFE Values, everything we achieved in 2020 wouldn't have been possible.

Celebrating our values

Our annual LIFE Awards recognize our team members, nominated by their peers, who exemplify our Guiding Values.



Congratulations to our 2020 recipients:

Gary Stanley



Residential & Administrative

Bernice Ewing



The Village at Anthony Boulevard

Wini Underwood



The Village at Pine Valley

Deonna Christlieb




The Village at Kendallville



Thank you, Healthcare Heroes!

Day-in and day-out, their selfless commitment and loving care has made a world of difference for residents and families. And their dedication has provided inspiration to our greater communities.





“For those who love God,
all things work together for good.”

ROMANS 8:28



Data reflects 12 months, Jan, 2020 - Dec, 2020.

Laugh Better. Love Better. Live Better.